



Communications Intern

Location: East Hartford, CT

Reports to: Prevention and Communications Manager

Mission

The Alliance is the statewide coalition of sexual assault crisis service programs working to end sexual violence through victim assistance, community education, and public policy advocacy. The mission of Connecticut Alliance to End Sexual Violence is to create communities free of sexual violence and to provide culturally affirming, trauma-informed advocacy, prevention, and intervention services centered on the voices of survivors.

Responsibilities

- Assist in planning, developing, and publishing printed and digital content
- Collaborate with staff on new ideas, directions, and tools for marketing and communications
- Assist in identifying opportunities to improve The Alliance's public-facing website; collaboratively work with communications manager to draft and propose revised copy for webpages
- Contribute to the development of a comprehensive resource library for survivors of sexual violence to explore and identify services that promote healing, safety, and justice

Learning Objectives

At the conclusion of the internship experience, students will be able to

- Communicate compelling messages that reflect the mission, vision, and values of The Alliance
- Apply plain language, anti-oppression frameworks, and equity-based messaging in a variety of print and digital media campaigns
- Demonstrate technical skills in writing, editing, and visual content creation while maintaining an accessible, inclusive message
- Evaluate effectiveness of communication strategies using data to suggest improvements and inform future campaigns

Qualifications

- Preferred academic programs: English, communications, sociology, social psychology, psychology, gender/women's studies, and related fields
- Excellent written and oral communication skills
- Demonstrated ability to manage multiple priorities

- Basic understanding of concepts related to health equity, social justice, and/or sexual violence prevention